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GRADUATE SCHOOL
OF MANAGEMENT

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Academic Career

- Since 2023 Full Professor and Chairholder, Chair of Strategic Entrepreneurship, HHL
- Since 2020 Adjunct Professor and Thami Ghorfi Chair Professor of Change Management & Strategic Entrepreneurship, Woxsen University, School of Business Hyderabad, India
- Since 2020 Academic Director DIGITAL SPACE - The HHL Digital Transformation Platform
- Since 2018 Head of Strategic Entrepreneurship Research Group, HHL
- Since 2015 Visiting Professor / Lecturer, e.g. at ESCP Europe (France/Germany) University of Business Wroclaw (Poland) University of Mannheim (Germany) Ural Federal University Yekaterinburg (Russia)
- 2018 - 2023 Assistant Professor Strategic Entrepreneurship (*German: Juniorprofessor*), HHL
- 2016 Dr. rer. oec. (Strategic Management and Corporate Entrepreneurship), HHL



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Professional Experience

- 2012-2017 Manager (Project Lead), Stern Stewart & Co. GmbH, Office Munich, Germany
- 2007-2010 Trainee International Business Administration, BASF AG, Ludwigshafen am Rhein, Germany, Buenos Aires, Argentina

Memberships and Affiliations (Selection)

- Member of the European Academy of Management (EURAM)
- Academy of Management (AOM)
- Strategic Management Society (SMS)
- German Academic Association for Business Research (VHB)

Research Interests

- Strategic Entrepreneurship
- Strategic Management
- Corporate Entrepreneurship & Venturing
- Digital Transformation
- Entrepreneurship

Publications

Journal Articles (2021-2024)

A-ranked publications (VHB: A+/A or ABS: 4 or SJR: Q1):

- Antonio, J., Meyer, N., Schmidt, A., Kanbach, D.K. (2023). Enacting disruption: how entrepreneurial ventures innovate value propositions to increase the attractiveness of their technologies. *International Journal of Entrepreneurial Behavior & Research*, forthcoming
- Antonio, J., & Kanbach, D. K. (2023). Contextual factors of disruptive innovation: A systematic review and framework, *Technological Forecasting & Social Change*, published online: <https://doi.org/10.1016/j.techfore.2022.122274>.
- Balz, F.P., Brinkmann, F., Kanbach, D.K. (2023). The impact of independent and heterogeneous corporate venture capital on firm efficiency. *Journal of Business Venturing Insights*, <https://doi.org/10.1016/j.jbvi.2023.e00384>



- Blüher, G., Heiduk, L., Schreiter, M., Lahmann, A., Kanbach, D.K. (2023). The GenAI is out of the bottle: Generative artificial intelligence from a business model innovation perspective in *Review of Managerial Science*
- Brinkmann, F., & Kanbach, D. K. (2022). Lifespans of corporate and independent venture capitalists: a systematic review, *Venture Capital*, published online: <https://doi.org/10.1080/13691066.2022.2150909>.
- Bugl, B. M., Balz, F. P., & Kanbach, D. K. (2022). Leveraging smart capital through corporate venture capital: A typology of value creation for new venture firms. *Journal of Business Venturing Insights*, published online: <https://doi.org/10.1016/j.jbvi.2021.e00292>.
- Burger, B., Breier, M., Kraus, S., Corvello, V., Kanbach, D.K. (2023). On the use of AI-based tool like ChatGPT to support management research. *European Journal of Innovation Management*. <https://doi.org/10.1108/EJIM-02-2023-0156>.
- Frey, P., Kanbach, D.K., (2023). Design dimensions of corporate venture capital programs – A systematic literature review in *Management Review Quarterly*
- Gernsheimer, O., Kanbach, D.K., Gast, J. (2024). Always on par? How SMEs manage co-competition strategies to innovate with large firms. *International Small Business Journal*.
- Gernsheimer, O., Kanbach, D.K., Gast, J., Le Roy, F. (2024). Managing paradoxical tensions to initiate co-competition between MNEs: The rise of Co-competition Formation Teams. *Industrial Marketing Management*.
- Gernsheimer, O., Kanbach, D. K., & Gast, J. (2021). Co-competition research - A systematic literature review on recent accomplishments and trajectories. *Industrial Marketing Management*, 96, 113-134. <https://doi.org/10.1016/j.indmarman.2021.05.001>.
- Glade, C., Kesting, P., Smolinski, R., Kanbach, D.K. (2023). Differences between habitual and novice entrepreneurs in funding negotiations. *International Journal of Entrepreneurial Behavior & Research*, <https://doi.org/10.1108/IJEER-12-2022-1130>
- Greimel, N., Chelaru, M., Kanbach, D.K. (2023). Virtual teams and transformational leadership: an integrative literature review and avenues for further research. *Journal of Innovation & Knowledge*, <https://doi.org/10.1016/j.jik.2023.100351>
- Hoffmann, A., Stubner, S., Kanbach, D.K. (2023). Entrepreneurship through acquisition: a scoping review. *Management Review Quarterly*, <https://doi.org/10.1007/s11301-023-00352-6>



- Hofmeister, J., Kanbach, D. K., & Hogleve, J (2023). Service productivity: a systematic review of a dispersed research area. *Management Review Quarterly*, published online: <https://doi.org/10.1016/j.emj.2023.02.003>.
- Hofmeister, J., Kanbach, D. K., & Hogleve, J. (2023). Measuring and managing service productivity: a meta-analysis. *Review of Managerial Science*, <https://doi.org/10.1007/s11846-023-00620-5>.
- Hofmeister, J., Schneider, M. H. G., Kanbach, D. K., & Kraus, S. (2022). Combining strategies for high service productivity with successful service innovation. *Service Industries Journal*, published online: <https://doi.org/10.1080/02642069.2022.2098952>.
- Jorzik, P., Yigit, A., Kraus, S., Dabic, M., Kanbach, D.K. (2023). Artificial Intelligence-Enabled Business Model Innovation: Competencies and Roles of Top Management. *IEEE Transactions on Engineering Management*, published online: <https://link.springer.com/article/10.1007/s11365-023-00844-7>.
- Korherr, P., & Kanbach, D. K. (2021). Human-related Capabilities in Big Data Analytics: A taxonomy of human factors with impact on firm performance. *Review of Managerial Science*, published online: <https://doi.org/10.1007/s11846-021-00506-4>.
- Kramer, A., Veit, P., Stubner, S., Maran, T., Kanbach, D.K. (2023). A Framework of Accelerator Design: Harmonizing Fragmented Knowledge. *European Journal of Innovation Management*, <https://doi.org/10.1108/EJIM-11-2022-0668>
- Kramer, A., Kanbach, D.K. (2023). Relationship-building in the post-acceleration phase of corporate accelerators: empirical evidence from Germany. *International Entrepreneurship and Management Journal*, published online: <https://link.springer.com/article/10.1007/s11365-023-00844-7>.
- Kraus, S., Breier, M., Lim, W.M., Dabić, M., Kumar, S., Kanbach, D. K., Mukherjee, D., Corvello, V., Piñeiro-Chouse, J., Liguori, E.W., Marqués, D.P., Schiavone, F., Ferraris, A., Fernandes, C., & Ferreira, J.J. (2022). Literature reviews as independent studies: guidelines for academic practice. *Review of Managerial Science*, 16, 2577-2595. <https://doi.org/10.1007/s11846-022-00588-8>.
- Kraus, S., Kanbach, D. K., Krysta, P., Steinhoff, M., & Tomini N. (2022). Facebook and the creation of the Metaverse - radical business model innovation or incremental transformation? *International Journal of Entrepreneurial Behaviour and Research*, 28(9), 52-77. <https://doi.org/10.1108/IJEER-12-2021-0984>.



- Kraus, S., Kallmuenzer, A., Kanbach, D. K., Krysta, P., & Steinhoff, M. (2022). A Framework for Business Model Innovation in the Tourism Industry. *Service Industries Journal*, published online: <https://doi.org/10.1080/02642069.2022.2127690>.
- Krysta, P. & Kanbach, D. K. (2022). Value creation in private equity portfolio companies: A structured review of evidence and proposed framework, *Venture Capital*, published online: <https://doi.org/10.1080/13691066.2022.2117669>.
- Lange, F., Peters, A., Kanbach, D.K., Kraus, S. (2023). Characteristics of Platform Providers in Collaborative Consumption: Derivation of Four Archetypes in Management Decision. <https://doi.org/10.1108/MD-04-2023-0653>.
- Leemann, N., Kanbach, D.K. (2023). Cognitive Biases in Resource Cognition: Evidence from Actio Research. *Management Decision* <https://doi.org/10.1108/MD-10-2021-1379>
- Leemann, N., & Kanbach, D. K. (2022). Toward a taxonomy of dynamic capabilities – a systematic literature review. *Management Research Review*, 45(4), 486-501. <https://doi.org/10.1108/MRR-01-2021-0066>.
- Leipziger, M., Kanbach, D.K., Kraus, S. (2024). Business model transition and entrepreneurial small businesses: A systematic literature review. *Journal of Small Business and Enterprise Development*. <https://doi.org/10.1108/JSBED-10-2023-0503>
- Nguyen, H.L., Kanbach, D.K., Kraus, S. (2024). Facilitating corporate sustainability integration: Innovation in Family Firms. *Journal of Family Business Management*.
- Nguyen, H.L., Kanbach, D.K., (2023). Toward a view of integrating corporate sustainability into strategy: a systematic literate review in Corporate Social Respsonsibility and Environmental Management
- Peters, A., Schuster, A., Kanbach, D.K., Kraus, S., Meyer, N. (2024). Where Believer, Seller, and Beneficiary come together: A Typology of Eco-Innovators. *Sustainable Development*.
- Roppelt, J.S., Kraus, S., Kanbach, D.K. (2023). Artificial Intelligence in Healthcare Institutions: A Systematic Literature Review on Influencing Factors. *Technology in Society*
- Salmony, F., & Kanbach, D. K. (2021). Personality trait differences across types of entrepreneurs: A systematic literature review. *Review of Managerial Science*, 16, 713-749. <https://doi.org/10.1007/s11846-021-00466-9>.



- Schneider, M. H. G., Kanbach, D.K., Kraus, S., Dabic, M., (2023). Transform Me If You Can: Leveraging Dynamic Capabilities to Manage Digital Transformation. *IEEE Transactions on Engineering Management*.
<https://doi.org/10.1109/TEM.2023.3319406>
- Trapp, C. T. C., & Kanbach, D. K. (2021). Green entrepreneurship and business models: Deriving green technology business model archetypes. *Journal of Cleaner Production*, published online:
<https://doi.org/10.1016/j.jclepro.2021.126694>.
- Tomini, N., Lange, F., Brinkmann, F., Kraus, S., Kanbach, D.K., (2023). Demystifying Massive and Rapid Business Scaling – An Explorative Study on Driving Factors in Digital Start-ups in Technological Forecasting and Social Change, published online: <https://doi.org/10.1016/j.techfore.2023.122841>
- Weiss, L., Kanbach, D.K., Kraus S., & Dabic, M. (2023). Strategic corporate venturing in interlinked ambidextrous units: An exploratory model. *European Management Journal*, published online:
<https://doi.org/10.1016/j.emj.2023.02.003>.
- Weiss, L., Kanbach, D.K. (2023). Leveraging new business innovation for strategic renewal: an organizational framework for strategic corporate venturing. *Creativity and Innovation Management*,
<http://doi.org/10.1111/caim.12553>
- Weiss, L., & Kanbach, D. K. (2021). Toward an integrated framework of corporate venturing for organizational ambidexterity as a dynamic capability. *Management Review Quarterly*, published online:
<https://doi.org/10.1007/s11301-021-00223-y>.

B-ranked publications (VHB: B or ABS: 3 or SJR: Q2):

- Brinkmann, F., Kanbach, D.K. (2023). Hypercompetition in venture capital: implications and competitive advantage strategies for VC funds in *International Journal of Entrepreneurial Venturing*
- Bugl, B. M., & Kanbach, D. K. (2022). Non-financial value creation in corporate venture capital: a systematic review of empirical studies. *International Journal of Entrepreneurial Venturing*, 14(2), 230-276.
<https://doi.org/10.1504/IJEV.2022.122643>.
- Burger, B., Kanbach, D. K., & Kraus, S. (2023). The role of narcissism in entrepreneurial activity: A systematic literature review. *Journal of Enterprising Communities: People and Places in the Global Economy*, published online: <https://doi.org/10.1108/JEC-10-2022-0157>.



- Doerr, L., Fliege, K., Lehmann, C., Kanbach D.K., & Kraus, S. (2023). A taxonomy on influencing factors towards Digital Transformation in SMEs. *Journal of Small Business Strategy*, <https://doi.org/10.53703/001c.66283>
- Korherr, P., Kanbach, D. K., Kraus, S., & Jones, P. (2022). The Role of Management in Fostering Analytics: The Shift from Intuition to Analytics-Based Decision-Making. *Journal of Decision Systems*, published online: <https://doi.org/10.1080/12460125.2022.2062848>.
- Krysta, P., Jauch-Degenkolb, J., & Kanbach, D. K. (2023). Barbarians inside the gates: how private equity firms create value. *Journal of Business Strategy*, published online: <https://doi.org/10.1108/JBS-04-2022-0064>.
- Salmony, F., Kanbach, D. K., & Stubner, S. (2021). Entrepreneurs in Times of Crisis: Effects of Personality on Business Outcomes and Psychological Well-Being. *Traumatology*, 28(3), 336–351. <http://dx.doi.org/10.1037/trm0000359>.
- Schneider, M., Hofmeister, J., & Kanbach, D. K. (2022). Effective innovation implementation: A mixed method study. *International Journal of Innovation Management*, published online: <https://doi.org/10.1142/S1363919622500426>.
- Schuster, A.S., Kanbach, D.K. (2024). Power and Organizations: How Organization Types link to Power Relationships – a State of the Field. *International Studies of Management and Organization*. <https://doi.org/10.1080/00208825.2024.2307202>
- Schuster, T., Brunner, T. J. J., Schneider, M. H. G., Lehmann, C., Kanbach, D.K. (2023). Leading in the digital age: Conceptualising digital leadership and its influence on service innovation performance. *International Journal of Innovation Mangement*, published online: <https://doi.org/10.1142/S1363919623500317>
- Seiferlein, B., Gernsheimer, O., & Kanbach, D. K. (2022). Fostering entrepreneurial competencies for business model innovation – The case of Audi Denkwerkstatt, *International Journal of Automotive Technology and Management*, 22(4), 401-423. <https://dx.doi.org/10.1504/IJATM.2022.10045209>.
- Veit, P., Kramer, A., Kanbach, D., & Stubner, S. (2021). Revising the Taxonomy of Corporate Accelerators: Moving towards an Evolutionary Perspective. *International Journal of Entrepreneurial Venturing*, 13(6), 568-599. <https://doi.org/10.1504/IJEV.2021.120427>.
- Yigit, A., & Kanbach, D. K. (2023). The significance of technology-driven entrepreneurship activities: Lessons from SMEs operating in the



manufacturing industry. *Cogent Business & Management*, 10(1).
<https://doi.org/10.1080/23311975.2023.2185069>.

C-ranked publications (VHB: C or ABS: 2 or SJR: Q3):

- Balz, F. P., Bugl, B. M., & Kanbach, D. K. (2022). New Venture Value Creation in Syndicates between Independent and Corporate Investors. *International Journal of Innovation and Technology Management*, forthcoming:
<https://doi.org/10.1142/s0219877022500146>.
- Leemann, N., Kanbach, D., & Stubner, S. (2021). Breaking the Paradigm of Sensing, Seizing, and Transforming - Evidence from Axel Springer. *Journal of Business Strategies*, 38(2), 95–124. <https://doi.org/10.54155/jbs.38.2.95-124>.
- Rumstadt, F., & Kanbach, D. K. (2022). CEO activism. What do we know? What don't we know? A systematic literature review, *Society and Business Review*, 17(2), 307-330, <https://doi.org/10.1108/SBR-10-2021-0194>.
- Salmony, F., & Kanbach, D. K. (2022). Changes in entrepreneurs' risk-taking propensity across venture phases, *Journal of Enterprising Culture*, 30(1), 1-31, <https://doi.org/10.1142/S0218495822500017>.
- Seiferlein, B., & Kanbach, D.K. (2023). Business Model Innovation through Open Innovation: Empirical Evidence from the Automotive Industry, *Journal of Business Strategies*, <https://doi.org/10.54155/jbs.40.1.37-52>.
- Seiferlein, B., Kanbach, D.K., & Lehmann, C. (2023). Internal antecedents for systematic business model innovation: insights from the German automotive manufacturers, *International Journal of Entrepreneurship and Innovation Management*, forthcoming.
- Yigit, A., & Kanbach, D. K. (2021). The Importance of Artificial Intelligence in Strategic Management: A Systematic Literature Review. *International Journal of Strategic Management (IJSM)*, 21(1), 5-40.
<http://dx.doi.org/10.18374/IJSM-21-1.1>.

Journal Articles (2016-2020)

A-ranked publications (VHB: A+/A or ABS: 4 or SJR: Q1):

- Gimmy, G., Kanbach, D., Stubner, S., König, A., & Enders, A. (2017). What BMW's corporate VC offers that regular investors can't. *Harvard Business Review*, July, 2-6. <https://hbr.org/2017/07/what-bmws-corporate-vc-offers-that-regular-investors-cant>.



B-ranked publications (VHB: B or ABS: 3 or SJR: Q2):

- Gutmann, T., Kanbach, D., & Seltman, S. (2019). Exploring the benefits of corporate accelerators: investigating the SAP Industry 4.0 Startup Program. *Problems and Perspectives in Management*, 17(3), 218. [http://dx.doi.org/10.21511/ppm.17\(3\).2019.18](http://dx.doi.org/10.21511/ppm.17(3).2019.18).

C-ranked publications (VHB: C or ABS: 2 or SJR: Q3):

- Kanbach, D. K., & Stubner, S. (2016). Corporate accelerators as recent form of startup engagement: The what, the why, and the how. *Journal of Applied Business Research (JABR)*, 32(6), 1761-1776. <https://doi.org/10.19030/jabr.v32i6.9822>.
- Gutmann, T., Maas, C., Kanbach, D., & Stubner, S. (2020). Startups in a corporate accelerator: what is satisfying, what is relevant and what can corporates improve?. *International Journal of Entrepreneurship and Innovation Management*, 24(6), 413-442. <https://doi.org/10.1504/IJEIM.2020.110098>.
- Pielken, S., & Kanbach, D. K. (2020). Corporate Accelerators In Family Firms— A Conceptual View On Their Design. *Journal of Applied Business Research (JABR)*, 36(6), 241-258. <https://clutejournals.com/index.php/JABR/article/view/10363>.

Teaching Case Studies:

- Gernsheimer, O., & Kanbach, D. K. (2023). *The Agrochemical And Seed Industry: Leveraging Coopetition For Breakthrough Innovation*, Ivey Publishing, forthcoming.
- Kanbach, D.; Stubner, S. (2016). *Media-Saturn-Holding GmbH – the SPACELAB accelerator: a teaching case study*. HHL Working Paper, No. 159, 2016
- Leemann, N., & Kanbach, D. K. (2022). *Somedia: Diversification by leveraging resources and capabilities*, Ivey Publishing, <https://www.iveypublishing.ca/s/product/somedia-diversification-by-leveraging-resources-and-capabilities/01t5c00000D687RAAR>.
- Rumstadt, F.D., Kanbach, D.K., Stubner, S. (2024). *Porsche's E-mobility Transition: Balancing through Transformation*. IVEY Publishing.
- Weiss, L., & Kanbach, D. K. (2023). *Freeletics: Strategic Corporate Venturing in A Digital Scale-Up*, Ivey Publishing, <https://www.iveypublishing.ca/s/product/freeletics-strategic-corporate-venturing-in-a-digital-scaleup/01t5c00000DMcmtAAD>

**Further journal publications (unranked):**

- Hoffmann, A., Kanbach, D.K., & Wykes-Sneyd, T. (2023). The Data-Creativity Nexus: Shaping the Future of Marketing in the Age of Artificial Intelligence, *Marketing Review* St. Gallen, (6), 14-20.
- Korherr, P., Kanbach, D. K., Kraus, S., & Mikalef, P. (2022). From intuitive to data-driven decision-making in digital transformation: A framework of prevalent managerial archetypes. *Digital Business*, *forthcoming*: <https://doi.org/10.1016/j.digbus.2022.100045>
- Trapp, C. T. C., Kanbach, D. K., & Kraus, S. (2022). Sector coupling and business models towards sustainability: The case of the hydrogen vehicle industry. *Sustainable Technology and Entrepreneurship*, *ahead-of-print*, <https://doi.org/10.1016/j.stae.2022.100014>.

Book Chapter

- Weiss, L., Vergin, L. and Kanbach, D.K. (2023), "How Agile Leaders Promote Continuous Innovation – An Explorative Framework", Jensen, K.R., Kaudela-Baum, S. and Sheffield, R. (Ed.) *Innovation Leadership in Practice: How Leaders Turn Ideas into Value in a Changing World*, Emerald Publishing Limited, Leeds, pp. 223-242. <https://doi.org/10.1108/978-1-83753-396-120231012>
- Kanbach, D. K., Kramer, A., & Veit, P. (2022). Driving Digital Corporate Entrepreneurship. In M. J. Munoz (Ed.), *Digital Entrepreneurship and the Global Economy*, Routledge. <https://doi.org/10.4324/9781003194798-5>

Conference Paper / Conference Presentations**2024**

- Joussem, T., Kraus, S., Kanbach, D.K. (2024). Microfoundations of corporate resilience: How corporates leverage dynamic capabilities to thrive amidst adversity, EURAM Conference, June 25 - 28, Bath, UK.
- Roppelt, J., Greimel, N., Schuster, A., Sen, K., Kanbach, D.K. (2024). A Curse or A Blessing? Artificial Intelligence in Talent Attraction and Recruiting, Academy of Management (AOM) Annual Meeting, August 9-13, Chicago, USA
- Schuster, A., Boulamatsi, A., Kanbach, D.K. (2024). Navigating Social Networks: Network Evolution and Inequality Shaped Over Time, Academy of Management (AOM) Annual Meeting, August 9-13, Chicago, USA



2023

- Chelaru, M., Greimel, N., Kanbach, D. (2023). Virtual Working And Team Motivation: Considerations For The LMX Model, 20th International Conference of Marco Biagi Foundation-University of Modena and Reggio Emilia, March 16-17, Modena, Italy
- Mais, B., Weiss, L., Kanbach, D. (2023). Performing Open Innovation through Strategic Venture Clienting: A Guiding Principles Framework, XXXIV ISPIM Innovation Conference, June 04-07, Ljubljana, Slovenia
- Schneider, M., Kanbach, D. (2023). Turning digital: What does it mean for business model innovation and new product development?, 30th IPDMC: Innovation and Product Development Management Conference, June 7-9, Lecco, Italy
- Glade, C., Kanbach, D. (2023). Entrepreneurial negotiation: A systematic literature review of a nascent research field, 23rd International Conference on Group Decision and Negotiation, June 11-15, Tokyo, Japan
- Schuster, T., Brunner, T., Schneider, M., Lehmann, C., Kanbach, D. (2023). Digital leadership and its impact on service innovation performance – A mixed-method approach, R&D Management Conference 2023, June 19-21, Sevilla Spain
- Antonio, J., Meyer, N., Kanbach, D. (2023). Enacting Disruption: How Entrepreneurial Ventures Innovate Value Propositions to Increase The Attractiveness Of Their Technologies, ACIEK ESIC Conference 2023, June 21-23, Madrid, Spain
- Schneider, M., Kanbach, D. (2023). Digital, faster, better? How digital transformation relates to BMI and new product development, Academy of Management (AOM) Annual Meeting, August 4-8-, Boston, USA

2022

- Scheider, M.H. G., Kanbach, D. (2022). The influence of digital transformation and business model innovation on NPD speed and performance, ISPIM Connects Athens Conference 2022, November 28-30, Athens, Greece
- Jorzik, P., Kanbach, D. (2022). AI-enabled Business Model Innovation: A Systematic Review and Proposed Framework, ISPIM Connects Athens Conference 2022, November 28-30, Athens, Greece
- Schwaeke, J., Kanbach, D. (2022). Digital Transformation in SMEs – A systematic literature review, ISPIM Connects Athens Conference 2022, November 28-30, Athens, Greece



- Seiferlein, B., Lehmann, C., Kanbach, D. (2022). Driving Business Model Innovation Through Firm-Internal Antecedents: An Automotive Manufacturing Perspective, 16th Academy of Innovation, Entrepreneurship, and Knowledge Conference (ACIEK), June 28-30, Seville, Spain
- Weiss, L., Kanbach, D. (2022). Strategic corporate venturing in interlinked-ambidextrous units: A processual model, ISPIM Innovation Conference 2022, June 5 - 8, Copenhagen, Denmark
- Hofmeister, J., Schneider, M., Kanbach, D. (2022). Combining strategies of service productivity and new service development: A multiple case study in financial services, Frontiers in Service 2022, June 24 - 26, Boston, USA
- Hofmeister, J., Kanbach, D. (2022). Political Behavior In Service Innovation: Empirical Examinations And Recommendations On Resource Allocation, The 17th International Research Symposium on Service Excellence in Management (QUIS17), January 12 - 14, Valencia, Spain

2021

- Weiss, L., Kanbach, D. (2021). Corporate venturing units for strategic renewal: Emerging types and characteristics , ISPIM Connects Valencia 2021, November 29 - December 1, Valencia, Spain
- Trapp, C. T. C., Kanbach, D. (2021). Best-practices on innovation and sustainable technologies: Creating hydrogen regions in Germany, ISPIM Connects Valencia 2021, November 29 - December 1, Valencia, Spain
- Schneider, M., Hofmeister, J., Kanbach, D. (2021). Implementing Service Innovation Effectively: The Interplay of Organizational and Individual Factors, ISPIM Connects Valencia 2021, November 29 - December 1, Valencia, Spain
- Seiferlein, B., Kanbach, D. (2021). BMI through Open Innovation: Insights from Europe's Largest Innovation Platform, ISPIM Connects Valencia 2021, November 29 - December 1, Valencia, Spain
- Steinhoff, M., Lange, F., Kanbach, D. (2021). Entrepreneurial experience and resource assessment, ISPIM Connects Valencia 2021, November 29 - December 1, Valencia, Spain
- Krysta, P., Jauch, J., Kanbach, D. (2021). Innovation of private equity business models and value creation approach, ISPIM Connects Valencia 2021, November 29 - December 1, Valencia, Spain
- Trapp, C. T. C., Kanbach, D. (2021). Business models for sustainable technologies: exploring business model potential of a niche technology in the



- case of hydrogen vehicle industry, International Conference on Sustainable Technology and Development, October 31 - November 2, Shenzhen, China
- Bugl, B., Balz, F., Kanbach, D. (2021). Setting up for success: Value drivers in syndicates between independent and corporate venture capital investors, Strategic Management Society (SMS) 41st Annual Conference, September 18-21, Toronto, Canada
- Hofmeister, J., Schneider, M., Kanbach, D. (2021). Unravelling the Innovation-productivity Puzzle – Evidence from the Financial Services Industry, Strategic Management Society (SMS) 41st Annual Conference, September 18-21, Toronto, Canada
- Weiss, L., Kanbach, D. (2021). Strategic Renewal Through Corporate Venturing and Innovation Units - Emerging Types and Characteristics, 22nd Continuous Innovation Network (CINet) Conference, September 12-14, Gothenburg, Sweden
- Steinhoff, M., Constantino, L., Kanbach, D. (2021). Measuring the Success of Corporate Venturing: Integrating Three Decades of Research, European Academy of Management (EURAM) 2021 Conference, June 16-18, Montréal, Canada
- Korherr, P., Kanbach, D. (2021). Human-related Capabilities in Big Data Analytics: A taxonomy of human factors with impact on firm performance, European Academy of Management (EURAM) 2021 Conference, June 16-18, Montréal, Canada
- Yigit, A., Kanbach, D. (2021). The Importance of Artificial Intelligence in Strategic Management: A Systematic Literature Review, International Academy of Business & Economics (IABE) Spring Conference 2021, March 13-14, Orlando, Florida, USA

2020

- Weiss, L., Kanbach, D. (2020). Reviewing Corporate Venturing for Organizational Ambidexterity as a Dynamic Capability, 21st Continuous Innovation Network (CINet) Conference, September 20-22, Milano, Italy
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